



Netgem launches Music Avenue to enable connected entertainment in the home

LONDON, UK – XX September 2016 – [Netgem](#), the award-winning end-to-end video entertainment provider and global leader in #TelcoTV solutions, has today unveiled the Music Avenue, a multi-room music aggregation and playout service for music lovers. Forming part of Netgem’s strategy to move from connected TV services into connected entertainment, the Music Avenue is an integral component of Netgem’s range of content services, representing the first step towards Netgem’s Connected Home ambition. In addition to new content centric UI developments across the platform, the cloud-based service incorporates multi-source discovery and personalisation capabilities to seamlessly deliver audio content around the home and on-the-go.

Music Avenue enables users to aggregate and access content from their complete and unified music library on a range of audio services, including radios, playlists, music files and CD collections, which can be played out through wirelessly connected speakers using the TV remote control or the smartphone / tablet app.

Netgem have partnered with [Voxtok Music](#) for the Music Avenue, the audio entertainment suite recently joined by several brands and music experts such as French audio company [Elipson](#), [Tangent](#), a Danish Hi-Fi designer, [DiDit High-End](#) (a premium audio device designer), and [InProdicon](#), a leading provider of WW Digital Content.

The Music Avenue will be launched as a white label proposition, available for telecoms operators to enable a consumer offer that includes a full suite of entertainment services, through one central curated source, presenting relevant content and audio services to each user.

The new solution, which will be offered to all existing Netgem #TelcoTV clients, will enable telecoms operators to offer quick to market bundling proposition that incorporate TV and audio entertainment alongside existing internet and mobile packages.

Commenting on the announcement, Sylvain Thevenot, managing director of Netgem Europe said: “Consumers are increasingly demanding a simpler access to all of their digital content within the home to enhance the compelling entertainment opportunities provided by connected TV devices. With the launch of the Music Avenue, Netgem’s #TelcoTV operator clients can offer a richer set of bundled connected entertainment services through one simple and unified interface.”

Netgem will also be announcing additional propositions in the coming weeks.

Visit Netgem at [IBC 2016](#), Stand 5.B33 at the RAI in Amsterdam to find out more about the Music Avenue.

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About Netgem

Netgem provides Fixed and Mobile Telecom operators with #TelcoTV, a superior TV service, offering intuitive navigation, simple access to the content consumers love, and multi-screen viewing, in and out of the home.

With 20+ deployments in Europe, APAC, and South America, and over 5 million deployed viewers, Netgem is best placed to partner with the most innovative Telco operators and help them win in their market.

Netgem is listed on Euronext Paris Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG FP)

#TelcoTV is what we do, it's TV the Telco way

About Voxtok

Voxtok provides the best music experience to Audio and TV Markets.

Voxtok designs from high-end to mass-market modern audio solutions based on its audio entertainment suite, Voxtok Music. It is available for operators and manufacturers, bringing a real audio ecosystem, which combines Content & Services, Products and technologies.

Voxtok has been labelled as an innovative audio company in a tribute to french masters of High-Definition audio. See (in french) « Hommage aux Maîtres Français du son haute définition, De Georges CABASSE à Jean-Michel JARRE »

Voxtok has been named a 2015 CES Innovation Award Honoree for High Performance Home Audio/Video.

Voxtok operates from France (R&D) and Asia (Taiwan). For more information, please visit www.voxtok.com and follow us at @voxtok, Facebook and LinkedIn to join the conversation.