

**VIDEO FUTUR Named 'Best Video On Demand TV Service'  
*NetgemTV Powers AFDESI ITV Award Winner***

**Paris, France. October 17th, 2009.** Video Futur, the French video on demand (VOD) service from leading IPTV set-top box manufacturer and software developer, Netgem ([www.netgem.com](http://www.netgem.com)), has won this year's ITV Award for 'Best Video On Demand TV Service'.

Chosen from a competitive line up of VOD services from around the world, the award was presented by Association for the Development of Enhanced TV Services and Interactivity (AFDESI) to Video Futur during this year's MIPCOM event in Cannes, France.

"We are delighted to see this recognition of NetgemTV software's ability to create both compelling and intuitive TV experiences that is shaping the future of TV," said Christophe Aulnette, Netgem's Managing Director.

Subscribers to Vidéo Futur in France, Spain, Belgium and Luxembourg, access the VOD service via the Netgem Netbox which includes Wi-Fi connected, high-definition personal video recording functionality, smooth 3D effects, automatic film trailers sequences contextual links and a very simple research engine. The service utilises Netgem's next generation IPTV software platform, NetgemTV.

The International ITV Awards are one of the most respected within the broadcast and technology industry. Open to companies involved in a live interactive television service or in the production of a concept, the ITV Awards have, years has grown to incorporate all new formats of television interactivity, through remote control, fixed and mobile phone.

**About Video Futur**

Video Futur's ambition is to become the leading brand in the field of digital video content distribution, using multiple channels and formats including: a broadband Internet portal, CE devices, retail and vending machines. Video Futur Entertainment is a subsidiary of the Netgem Group

**About Netgem**

Netgem is a pure-play provider of innovative IPTV solutions (software and hardware) for telecom operators. Combining a unique TV and telecom expertise, Netgem has been instrumental in the successful rollout of IPTV in the French market, with 2 millions homes active. Netgem is listed on Compartment C of Eurolist–Euronext Paris. ISIN code: FR0004154060, Reuters code: ETGM.PA, Bloomberg code: NTG FP 7537/ [www.netgem.com](http://www.netgem.com)



**Video Futur Media Contact**

Cedric +33142269925 [cedric@rouge.fr](mailto:cedric@rouge.fr)

Sandrine Taïeb +33142269918 [sandrine@rouge.fr](mailto:sandrine@rouge.fr)

**Netgem Media Contact**

Vanessa Vigar Tel: + 31611562218, [vanessa.vigar@netgem.com](mailto:vanessa.vigar@netgem.com)