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Netgem to carry Accedo applications



French IPTV technology specialist Netgem (Stand 36) has teamed up with application provider Accedo Broadband (Stand 17) to make the latter's apps available via its Netgem TV platform. The companies will introduce a range of customised IPTV applications over the next year.

Netgem's customers include leading telecom operators SFR in

France, Telstra of Australia, Elisa in Finland, Monaco Telecom, Algeria Telecom, FetchTV in the UK and Melita in Malta.

Separately, Accedo has made its App Store compatible with SVG and Flash, seen as increasingly popular formats as alternative to standard browser solutions, offering smoother animations and transitions and a better user interface.

Accedo first unveiled its App Store last year as a customisable shop front that allowed consumers to access IPTV applications directly in their living rooms using a remote control. The store is available for integration with the major IPTV middlewares and platforms, with applications ranging from games and information services to social media and video services.

Michael Lantz, CEO of Accedo Broadband, said the company had received a lot of customer requests for SVG and Flash compatibility for the product. He said he expected these platforms to be widely deployed over the next year.

Accedo will use the IPTV World Forum to demonstrate the App Store, along with a new range of applications from the Accedo Application Portfolio.

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 Informa Telecoms & Media
 Mortimer House
 37-41 Mortimer Street
 London W1T 3JH
Tel: +44 (0) 20 7017 5000
Fax: +44 (0) 20 7017 4953
Website: www.digitalteurope.net

Editor: Stuart Thomson
Tel: +44 (0) 20 7017 5314
Email: stuart.thomson@informa.com

Deputy Editor: Graham Pomphrey
Tel: +44 (0) 20 7017 5293
Email: graham.pomphrey@informa.com

Additional contributions: Jamie Beach

Advertisement Director:
 Katrina Coyne
Email: katrina.coyne@informa.com

International Sales Manager:
 Patricia Arescy
Email: patricia.arescy@informa.com

Art Director: Matthew Humberstone
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