



**Netgem Expands International Operations**  
*Company Appoints Asia Pacific Sales Director in Singapore*

**Paris, France, January 6th, 2010.** Netgem ([www.netgem.com](http://www.netgem.com)) a leading provider of IPTV technology and services to Telecom operators worldwide, today announced the appointment of Pritam Misra as Sales and Business Development Director Asia Pacific, based out the Company's new regional offices in Singapore.

With over 16 years senior management experience within the field of data communications, telecom and IT systems, Pritam was previously Service Line Manager – APAC, at Nokia & Nokia Siemens Networks in the Media & Entertainment services division, responsible for technology and business developments within emerging entertainment convergence. He was earlier associated with other leading technology organizations, including IBM, UT Starcom, Comsat, Hathway Cable & Datacom and then newly-launched Tejas Networks.

“The impressive combination of Pritam’s regional and international experience, coupled with his in depth understanding of Telecom Operators challenges and his knowledge of IPTV ecosystem in Asia, makes him a valuable asset to Netgem and our international ambitions.” said Christophe Aulnette, Managing Director of Netgem.

“Pritam’s appointment and the opening of Netgem’s regional offices in Singapore, are further evidence of our commitment to the Asia Pacific region that not only promised to be the most dynamic in terms of IPTV growth over the next 10 years but one that is also home of many innovative players within the IPTV and Consumer Electronics eco-systems”, added Aulnette.

The address of Netgem in Singapore is: 541 Orchard Road, 09 01 Liat Tower, Singapore 238881

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**About Netgem**

Netgem is a pure-play provider of innovative IPTV solutions (software and hardware) for telecom operators. Combining a unique TV and telecom expertise, Netgem has been instrumental in the successful rollout of IPTV in the French market, with 2 millions homes active, and is undertaking the international development of its business.

Netgem is listed on Compartment C of Eurolist–Euronext Paris (NTG FP 7537). [www.netgem.com](http://www.netgem.com). ISIN code: FR0004154060, Reuters code: ETGM.PA, Bloomberg code: NTG FP 7537



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