

Netgem and partners present joint Hybrid and OTT solutions for the Latin American market

Neuilly-sur-Seine, February 16, 2012 – Netgem, a leader in connected home technologies and solutions, today announced that it has partnered with specialists from across the IPTV value chain to develop connected TV solutions designed specifically to meet the needs of payTV providers and telecom operators in the Latin American market.

Netgem and its technology partners will be presenting their vision for next generation television services in the region and hosting seminars on how to improve payTV services using Over-The-Top (OTT) content delivery in Brazil in early March.

This covers content processing and compression (ATEME), end-to-end video content management (KIT digital), delivering content to any screen (Broadpeak), and optimising and enhancing the user experience across devices (Netgem).

Built using the latest technologies in digital television distribution, the joint solution has been developed to broaden IP delivered TV services to new audiences. It is also designed to meet customers' quality expectations for value-added services, such as catch-up service and multi-screen, whilst keeping costs under control.

Yann Courqueux, CMO of Netgem, said: "We have brought together some of the industry's most respected names to combine their best of breed and fully complimentary technologies to meet the specific needs of the Latin American market. All are leaders in their particular fields and can draw on best practice from a broad range of international deployments. We are looking forward to introducing our joint solution to content owners and distributors in what is probably the most dynamic market in the world at the moment."

Netgem and its partners will be presenting their joint solution and holding connected TV seminars, in Sao Paulo on March 5th and in Rio de Janeiro on March 7th. Contact jda@netgem.com for a meeting.

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About Netgem

Leader in digital convergence technologies, Netgem provides its solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist. Website : www.netgem.com Twitter <http://www.twitter.com/netgem/> ISIN : **FR0004154060**, Reuters : **ETGM.PA**, Bloomberg : **NTG FP**

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