



MEDIA ALERT

Netgem Opens its Connected Home at Broadband IP&TV Asia 2012 in Kuala Lumpur

Neuilly, France, May 7th, 2012: Netgem (<http://www.netgem.com>), a leader in connected home technologies and solutions, will present its new IPTV solution, the Netgem N7700, and its latest nCloud software suite innovations at Broadband IP&TV Asia 2012 from May 15th to 16th 2012 in Kuala Lumpur, Malaysia (stand #53).

With new telecom operators emerging on the market using more and more Fiber and 4G networks, Asia-Pacific area appears as an extraordinary high-growth potential market. Netgem will explain how Over-the-Top (OTT) technologies accelerate IPTV deployments. Netgem's nCloud software suite enables operators to extend their reach to new audiences and to manage the distribution of a totally immersive consumer experience across multiple screens, without the need for major network investment.

The company will also highlight how Telstra used its T-Box service, recently awarded Best TV Service Innovation at IP&TV World Forum 2012, as an example of how operators can make the most of OTT.

Broadband IP&TV Asia 2012 will be held at the Kuala Lumpur Convention Centre from 15 – 16 May 2012. Visit **Netgem** on Stand #53.

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About Netgem

Netgem provides Connected Home Entertainment Solutions to Multiservice Operators to help them strengthen their end-customer relationship and drive revenue growth. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than twelve countries around the world with an install base of more than 4 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

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