

Netgem goes Over-the-Top in the United States for GlobeCast

Neuilly-sur-Seine– April 20th, 2012 – Netgem (www.netgem.com), a leader in connected home technologies and solutions, has been selected by GlobeCast, a subsidiary of France Telecom - Orange, for its new MyGlobeTV Over-The-Top (OTT) platform. The deal illustrates how Netgem’s technology can be deployed by operators that wish to reach international audiences using OTT as a cost-effective means of distribution.

GlobeCast’s new service, which is scheduled for a commercial launch on July 1st, offers OTT access to international content, VOD as well as popular web applications such as Facebook. MyGlobeTV subscribers will receive Netgem’s high-end hybrid Set-top box, the N8200 Netbox MediaCenter, the first PlayReady smooth streaming PVR.

Commenting on the partnership, Christophe Aulnette, Chief Executive Officer of Netgem, said: “We are very happy to cooperate with GlobeCast, which is a well-known and innovative player in the market. OTT is flexible, quick to deploy and it is now possible to guarantee the linear streaming quality and stability that users demand.”

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About Netgem

Netgem provides Connected Home Entertainment Solutions to Multiservice Operators to help them strengthen their end-customer relationship and drive revenue growth. Based upon Netgem’s hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than twelve countries around the world with an install base of more than 4 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website : www.netgem.com Twitter <http://www.twitter.com/netgem/>

ISIN : **FR0004154060**, Reuters : **ETGM.PA**, Bloomberg : **NTG FP**

About GlobeCast

Local presence Global coverage

GlobeCast, a subsidiary of France Telecom, is the leading global provider of content management and worldwide transmission services for professional broadcast delivery.

The company operates a secure global satellite and fibre network to manage and transport 10 million hours of video and other rich media each year, providing ingest, aggregation, transmission and repurposing of content for delivery to direct-to-home satellite platforms; cable,



IPTV, mobile and broadband headends; as well as corporate and digital signage networks. GlobeCast's fleet of SNG trucks is deployed globally to support coverage of the biggest news and sporting events each year in SD and HDTV formats.

Borders are non-existent when it comes to GlobeCast's services, thanks to the company's 12 teleports and technical operations centres as well as its 17 offices in Europe, North and Latin America, the Middle East, Asia, Africa and Australia.
www.globecast.com