

## Netgem and Tvinci combine to provide turnkey multiscreen OTT TV solution

**IP&TV World Forum, London, UK – March 22 2011** – Netgem, an IPTV technology leader, and Tvinci, a provider of centralized cross-device content and user experience management platforms, today announced that the two companies have developed a joint Over-the-Top TV (OTT TV) solution for the delivery of linear and on-demand video. The new turnkey solution enables operators to extend their reach beyond their traditional boundaries and allow new value added services in the home, whether on or offline.

The development means that operators can now benefit from the unique connected TV experience powered by Netgem client centric technology, as well as from a consistent and convergent multidevices media experience supported by Tvinci systems. This integrated platform offers quick and secured deployments of disruptive hybrid TV content in an increasingly competitive environment where time to market and cross devices remain key drivers of differentiation.

“By integrating our technology with Tvinci’s multi-device platform, we facilitate the emergence of new types of TV content offers and business models,” said Yann Courqueux, Netgem’s CMO. “The integration of Tvinci’s solution into our software platform was smooth and easy, proving the quality and openness of both solutions.”

With Tvinci’s solution integrated into Netgem’s software, end users will benefit from fast and fluid navigation, optimizing their TV experience and allowing them to enjoy multiscreen by starting watching content on one device and continuing on another one, among other must-have applications.

Tvinci’s VP marketing, Yonatan Sela, added: “This pre-integrated solution can serve as a unique differentiator for service providers and a significant added value for viewers. They can now offer their subscribers a consistent, personalized viewing experience across TV, smartphone, tablet, PC and other connected devices.”

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#### **Note to Editors:**

The two companies will attend IP&TV World Forum in London where they will present the joint solution. Netgem will showcase its new Home Cloud Software Platform in stand n°38, and Christophe Aulnette, Netgem's CEO, will give an insight about Connected TVs and present Netgem's vision for IPTV 2.0 and the Home Cloud.

Tvinci will showcase its pay OTT TV platform and recent deployments in stand n°35.

To arrange a meeting at the show, please contact the following:

*Netgem:* Julie Dardelet, Communications, Tel: + 33 (0) 1 55 62 56 80, e-mail [jda@netgem.com](mailto:jda@netgem.com)

*Tvinci:* Dubi Levinbaum, Marketing Manager, Tel+ 972 544514040, e-mail [dubi@tvinci.com](mailto:dubi@tvinci.com)

#### **About Netgem**

Leader of IPTV, Netgem provides its technology and solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website : [www.netgem.com](http://www.netgem.com) Twitter <http://www.twitter.com/netgem/>

ISIN : **FR0004154060**, Reuters : **ETGM.PA**, Bloomberg : **NTG FP**

#### **About TVinci**

*Tvinci ([www.tvinci.com](http://www.tvinci.com)) provides a pay-OTT TV platform for operators, broadcasters and media companies interested in offering users linear content, catch-up TV and VOD on multiple devices. Customers using Tvinci stream premium content across connected TV, tablet, PC, smartphone, internet enabled STB and game console, and monetize it through Pay Per View, ads, packages and subscriptions. Tvinci, which specializes in customizable high-end solutions for leading brands like Orange and MTV, is a true hub of innovation in the OTT arena and was therefore recently selected as one of the world's top 3 OTT platforms by Streaming Media. It has been deploying its platform since 2008 for customers in the US, UK, Spain, The Netherlands, Argentina, Mexico, Turkey, Israel and more.*

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