

**Multiple award nominations and new customers' wins highlight how Netgem solutions can both enrich and extend Operators TV services**

**Neuilly-sur-Seine, September 5th, 2012** - Netgem ([www.netgem.com](http://www.netgem.com)) will be using its presence at IBC 2012 ([www.ibc.org](http://www.ibc.org)) to confirm its leadership in the broadcast and Over-the-top convergence.

Netgem will demonstrate how its latest hardware and software technologies are being deployed by multi-service operators to extend their service offering beyond their traditional base and compete more effectively against new entrants. Most recent announcement of Viastat's VIAPLAY service in Sweden and YouSee in Denmark illustrate the momentum for Netgem's hybrid / Over The Top solutions powering so called 'off-net' TV services designed to extend reach to any broadband consumers.

This year at IBC, Netgem will be sharing its innovation roadmap which will enable operators to keep on developing new range of services for the Connected Home. The latest innovations on show will include advanced UI features in 3D and new types of over-the-top (OTT) provisioned TV experiences such as Cloud gaming, personal content sharing and social TV.

Netgem has been shortlisted and nominated for 3 awards at IBC: Best WebTV technology award at the CSI Awards 2012 for the Viaplay Box, Connected Home Display device of the Year for Viaplay and Connected Home Networking award for its nCloud middleware at the ConnectedWorld awards.

Christophe Aulnette, CEO of Netgem, said: "We are very proud to have been shortlisted for these prestigious industry awards which we see as a strong acknowledgement to our innovation edge. Track record, fast time to market and roadmap of innovations are key criteria for technology partner's choice for multi service operators as they need to anticipate and react to fierce competition."



IBC 2012 will be held at the RAI exhibition centre in Amsterdam and takes place between 7 – 11 September, visit Netgem at Stand #.B45 in Hall 5.

**About Netgem:** Netgem provides Connected Home Entertainment Solutions to Multiservice Operators to help them strengthen their end-customer relationship and drive revenue growth. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than twelve countries around the world with an installed base of more than 4 million. Netgem is listed on Compartment C of NYSE Euronext Paris.

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