

Sezmi Selects Netgem Technologies to Extend its Multi-Screen TV Platform as Global Expansion Gains Momentum

Turn-Key Hybrid Solution to be Deployed
With Grupo Iusacell in Mexico

BELMONT, CALIF. and NEUILLY-SUR-SEINE - June 7, 2011 – Multi-screen hybrid television platform provider Sezmi Corporation and Netgem, a leader in connected home solutions, today announced a partnership to include Netgem's set-top-box hardware and software as part of Sezmi's comprehensive TV offering.

Sezmi brings a differentiated multi-screen TV experience to consumers with a system that adapts to varying network capabilities alleviating the need for service providers to upgrade their networks in order to deliver next-generation TV services. With Netgem, Sezmi adds to its offering the highest performing end-user devices in the market, further enhancing its ability to efficiently launch new multi-screen TV services with the least capital investment and fastest time to market.

For Netgem, whose technology already has strong penetration throughout Western Europe, Sezmi provides a turn-key service platform for operators and broader international distribution building on Sezmi's deployments in the United States, Latin America and South-east Asia.

The first customer deployment resulting from this collaboration is already under way with Grupo Iusacell, one of Mexico's leading communications and television services companies, whose new Totalplay service will be available to its consumer base later this year. Grupo Iusacell will deliver multiple next-generation video services for its mobile businesses and its fiber-to-the-home business based on the Sezmi platform.

Phil Wiser, cofounder and president of Sezmi, said "Netgem was a clear choice for us as we looked to broaden our platform to new end-user devices and deliver the best possible personalized experience for partners like Iusacell who are pushing TV services to the next level. Not only is Netgem's product technology proven and affordable; this partnership demonstrates the flexibility of the Sezmi platform in extending to third-party end-user devices. Together, we provide our partners with advanced TV offerings that combine the best of both broadcast and broadband content distribution across home and mobile devices."

Mr. Christophe Aulnette, chief executive officer of Netgem, said, "Partnering with Sezmi builds on the strength of our proven solutions and accelerates our international expansion. We are pleased to contribute our hardware and software technologies to the deployment of Sezmi's innovative solutions – like Totalplay in Mexico – that blend the best of TV and web content for an experience well beyond anything possible on broadband alone."



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About Sezmi

Sezmi is the leading global provider of complete broadband-broadcast hybrid television solutions. The Sezmi platform and expertise enable service providers to deliver next generation television services using existing infrastructure—dramatically lowering deployment costs, while delivering all the features today's customers demand. Sezmi has redefined television by combining a diverse set of video content including live and on-demand TV, movies and internet video in a personalized entertainment experience.

About Netgem

Leader in digital convergence technologies, Netgem provides its solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

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