

## Sure chooses Netgem for its advanced Hybrid TV services

**Neuilly-sur-Seine, France – October 16, 2012** – Netgem ([www.netgem.com](http://www.netgem.com)), a leader in connected home technologies and solutions, has announced that Sure has partnered with Netgem to launch a new hybrid IPTV service for its customers in the Channel Islands and the Isle of Man.

By working with Netgem, Sure has been able to make use of its broadband network to deliver Over the Top (OTT) live and non-linear content to a hybrid STB. This means the operator can now add premium TV to its bouquet of services and offer its customers triple and quad play packages.

The new service is powered by Netgem's N8200 hybrid PVR integrating its nCloud middleware; subscribers will benefit from a brand-new TV experience that supplements UK DVB-T2 free-to-air channels for popular non-linear entertainment content and a fluid and consistent user interface.

Mike Phillips, Head of Product Development of Sure, commented: "Thanks to Netgem's innovative solutions, our customers have been introduced to a comprehensive TV experience which integrates three key aspects: in region DTT; the power of the Internet to deliver apps and infill the missing regional DTT channels via IP; and a community element, by enabling the delivery of a wide range of digital content from news, weather, travel and local radio services coupled with a local Video on Demand platform containing a wide range of local and locally produced content."

### **About Netgem**

Netgem provides Connected Home Entertainment Solutions to Multiservice Operators to help them strengthen their end-customer relationship and drive revenue growth. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than twelve countries around the world with an install base of more than 4 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website : [www.netgem.com](http://www.netgem.com) Twitter <http://www.twitter.com/netgem/>

ISIN : **FR0004154060**, Reuters : **ETGM.PA**, Bloomberg : **NTG FP**



### **About Sure**

Cable & Wireless Communications (CWC) is a full-service, global telecommunications business. We operate leading communications businesses through four regional units – Monaco & Islands, the Caribbean, Panama and Macau. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service/social telecom (telecom enabled public services) solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. Serving the communities where we operate is at the heart of our approach, and we are committed to behaving in an ethical and socially responsible manner. For more information visit [www.cwc.com](http://www.cwc.com)

Within the Monaco & Islands division, CWC operates as Sure and Cable & Wireless Communications and is a supplier of telecommunication services in three major offshore jurisdictions: Guernsey, Jersey and the Isle of Man. Across the islands the business has the largest pool of telecommunications expertise available and delivers mobile, broadband, fixed line, data centre and enterprise solutions to a diverse customer base including consumers, private and public sector clients. We are also specialists in off shore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

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