

## Virgin Mobile France selects Netgem for the TV offering of its Virgin Box

**Neuilly-sur-Seine, June 23 2011** – Netgem, a leader in connected home technologies and solutions, today announced it has signed an agreement with Virgin Mobile France, the French Mobile Virtual Network Operator (MVNO), for the launch of its Virgin Box TV offering.

Netgem will provide its hardware and software technologies to enable Virgin Mobile France customers to access its quadruple-play services (broadband, broadcast, fixed-line and mobile telephony).

Virgin Mobile France will unveil its new services to French consumers in early 2012 and will leverage SFR's ADSL network.

Pascal Rialland, Chief Executive Officer of Virgin Mobile France, said: "The launch of our new offer is a key milestone in our development. Thanks to Netgem's experience in the IPTV market, we are confident that the Virgin Box will meet our customer's expectations for new and innovative entertainment services".

Christophe Aulnette, Chief Executive Officer of Netgem, added: "This new Virgin Mobile quadruple play offering is part of a new dynamic of the French IPTV market. We are thrilled to be involved in this project and to contribute with our knowhow, in partnership with SFR, to the emergence of a new ambitious and innovative player."

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### **About Netgem**

Leader of IPTV, Netgem provides its technology and solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

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