

Netgem @IBC 2013

Low Cost OTT TV and “Fiber grade” Multi-Screen on the Menu for Operators

Neuilly-sur-Seine, 11 September 2013

Netgem is presenting at IBC 2013 major innovations in two product lines to offer telecom and multi-service operators new opportunities to expand and value their customer base with television services.

*With **DuoTV**, Netgem innovates in the TV business model to enable operators to deliver aggressively priced OTT TV services for their customers.*

- **DuoTV** offers consumers a very fluid and innovative dual screen (TV and tablet) user experience, with rich on-demand premium content. The target market are consumers currently on “free TV”, or those who do not want to continue paying high monthly fees for “hundreds of channels they never watch”.
- **DuoTV** is offered in an end-to-end, “TV as a service” business model to multi-service operators, who can then resell or bundle their localized version of DuoTV with no technology Capex. Content can be sourced from Netgem, and/or directly by the operator.

*With **TotalTV**, Netgem is pushing forward the limits of premium multi-screen video solutions for the connected home, enabling operators to deliver today a next generation “Fiber grade” TV experience to their customers on their current network.*

- The **8Series Media Server** delivers up to 4 HD live video streams to any screen in the home, with start-over, catch up and a record breaking 150ms channel change time, with a new redesigned user interface. Netgem exclusive **TotalRecording** technology guarantees a high quality of experience in any 4Mb+ broadband home, which means, for the operator, close to 100% market coverage from day one.
- Operators can enrich the **TotalTV** experience with the newly announced **Moonstone Video Tablet**. Combining an “off the shelf” Android tablet and Netgem’s proven middleware, **Moonstone** is the first customizable and manageable video tablet on the market. Moonstone offers a unique add-on to current Netgem customers, and is the definitive 2nd screen for **TotalTV**.



About Netgem

Netgem is a technology provider of innovative video solutions for the connected home entertainment market.

Combining proven technology assets with expertise in content and new video usage, including on new companion screens, Netgem solutions give multi-service operators around the world an edge to enhance and deepen the relationship with their subscribers. Netgem is present in Europe, Asia and South America with over 4 million active households worldwide. Netgem is listed on NYSE Euronext Paris, Compartment C (ISIN: **FR0004154060**, Reuters: **ETGM.PA**, Bloomberg: **NTG FP**)

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