

**MEDIA ALERT****Netgem Presents its Connected Home Solutions at CommunicAsia2011**

**Neuilly, France, June 15, 2011:** Netgem (<http://www.netgem.com>), a leader in connected home technologies and solutions, will outline its “IPTV 2.0” strategy and Home Cloud software platform at the CommunicAsia2011 show from June 21<sup>st</sup> to 24<sup>th</sup> (<http://www.communicasia.com>) in Singapore (stand BK3-03).

Addressing the needs of both Telcos and Pay-TV operators, Netgem’s award-winning middleware and hybrid set-top boxes combine the best of broadcast and broadband technologies into one, seamless TV experience.

Commenting on the company’s participation at CommunicAsia2011, Netgem’s CMO, Yann Courqueux said: “We are showcasing our newest solutions at CommunicAsia this year, as this show provides an excellent platform for us to demonstrate the potential of our Home Cloud service to Asia’s booming Telecommunications and Media sectors. Our platform enables operators to respond to the challenges posed by growing demands for multi-screen services within the home. It addresses the increased appetite for nonlinear multimedia content by enabling users to share their video services across all screens in the home through a consistent and seamless interface”.

CommunicAsia2011, the most established technology (ICT) event in Asia, will be held at the Singapore Expo from 21 – 24 June 2011. Visit **Netgem** on Stand BK3-03 at CommunicAsia2011. **Follow Netgem on Twitter** <http://www.twitter.com/netgem/>

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**About Netgem**

Leader in digital convergence technologies, Netgem provides its solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem’s hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website : [www.netgem.com](http://www.netgem.com) Twitter <http://www.twitter.com/netgem/>

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