

## **Ireland's telco eircom launches its eVision TV offering over fibre with Netgem**

**Neuilly-sur-Seine, October 17th 2013** – Netgem, a technology provider of innovative video solutions for the connected home entertainment market, announced that eircom is starting rolling out today its new eVision TV service based on Netgem's technologies, in Ireland over its fibre network.

eVision represents greater choice for Irish customers who, until now, have only had the option of more expensive TV packages. TV viewers can now choose a service that offers their favourite channels as part of a unique eircom bundle.

With eVision, customers can choose from a wide range of packages containing add on services including HD Channels, Sky Sports and Sky Movies and Setanta Sports. Add on channel packs are available with only a one month commitment and no downgrade fees. Customers can also watch all their eVision channels in a second or third room with Multiroom boxes - only €5 per month per room.

Netgem is providing eircom with its state of the art TV solution, offering a customer friendly Programme Guide to access a large variety of content. The flexibility of Netgem's open SDK, will enable eircom to develop a wealth of services and an exciting TV experience. The eVision TV service is delivered on the compact and cost-effective Netgem 7700 series STB as well as on the PVR mediacenter 8000 series allowing eircom to offer both main room and Multiroom options

Christophe Aulnette, President of Netgem International, commented: "We are delighted to partner with eircom in the launch of eVision. This deployment is a great illustration of how our customers can work with us, with ambitious time to market and within a competitive environment to secure and develop their subscriber base through great services and content. "

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### **About eircom:**

eircom is the principal provider of fixed-line and mobile telecommunications services in Ireland with approximately 2 million customers. The company has the most extensive network in Ireland and provides a comprehensive range of advanced voice, data, broadband and ICT services to the residential, small business, enterprise and public sector markets. The company is a major contributor to the Irish economy spending €1.3 billion annually equating to a daily spend of €5 million.



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The Group is currently constructing Ireland's largest fibre broadband network that will reach 1.2 million homes and businesses by June 2015. The network launched in May 2013 and represents the first plan of eircom's €1.5 billion strategic investment programme.

eircom's mobile division operates under the Meteor and eMobile brands. Last month, eircom Group was the first provider in Ireland to deliver 4G services. Over the next five years the Group will spend €350 million to roll-out improved 3G services and high-speed 4G mobile broadband for customers.

#### **About Netgem**

Netgem is a technology provider of innovative video solutions for the connected home entertainment market. Combining proven technology assets with expertise in content and new video usage, including on new companion screens, Netgem solutions give multi-service operators around the world an edge to enhance and deepen the relationship with their subscribers. Netgem is present in Europe, Asia and South America with over 4 million active households worldwide. Netgem is listed on NYSE Euronext Paris, Compartment C (ISIN: **FR0004154060**, Reuters : **ETGM.PA**, Bloomberg : **NTG FP**)

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