



## ***Netgem at IBC 2014 : Gearing up for the Next Generation of Entertainment***

**IBC, Amsterdam, September 12th, 2014** – Reflecting on changes in the TV industry, Netgem is moving beyond the “set top box” business.

**The company will use IBC this week to introduce NetgemTV – Netgem’s “out-of-the-box” answer to delivering Multiscreen Video and Television services in an OTT world.**

With content everywhere, and the customer anywhere, OTT is reshaping the TV aggregation and delivery model, requiring a technological approach that goes beyond the traditional head-end based systems.

With no legacy in the traditional video platform solutions, Netgem has been able to start from a clean sheet to create NetgemTV, a breakthrough approach for multi-service operators looking for an innovative end-to-end video and TV platform in an OTT world.

NetgemTV key differentiators are:

- Full HTML5 support, with HbbTV extension, for immediate OTT content integration.
- An immersive, innovative and consistent user experience on every screen, integrating live TV, on demand, and applications.
- Possibility to deliver as a fully managed service (including VoD platform), scalable on Windows Azure.
- Strong ability for service providers to differentiate through user experience and content.

Mathias Hautefort, General Manager, NetgemTV EMEA: *“NetgemTV will bring to TV delivery what SaaS and the cloud are currently bringing to the Enterprise software market. With its low overhead approach, it offers innovation at a faster pace.”*

## **NetBox - Reorganising the STB business to operate as a lean provider.**

Netgem is reorganising its set-top box business to operate as a standalone business division within the Group. This will enable Service Providers to benefit from the Group Tier1 partners for hardware design, production and service facilities, with an extremely low overhead, and their choice of backend platform.

Romain Waller, Managing Director of NetBox: *“Our target is to provide our Customers with telco grade hardware on a competitive cost+ basis, with flexibility and minimal commitment. With design in Taiwan, production in China and assembly and service centres in Tunisia and Mexico, we are ready to accompany the most demanding Tier1 providers.”*

The NetBox product line consists of a complete range of IP and hybrid set-top boxes and access devices for next generation networks. NetBox currently supports more than 20 service providers in 15 countries in Europe, Asia-Pacific and South America. The NetBox main office will be based in Singapore.

For more information on NetgemTV and NetBox, visit Netgem at Stand #.B45 in Hall 5. Netgem will also be presenting NetgemTV on the Microsoft Stand #MS1 in Hall 13 (Conference “Cloud as a solution for Netgem” on Monday 15th September at 12pm).

### **About Netgem Group**

Netgem Group is a provider of solutions and services for the next generation video entertainment market.

Netgem Group is listed on NYSE Euronext Paris, Compartment C (ISIN: **FR0004154060**, Reuters: **ETGM.PA**, Bloomberg: **NTG FP**)

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