

## IP&TV Awards 2011: Netgem shortlisted for its hybrid set-top box and middleware deployment for Telstra

**Paris, France – February 11, 2011** – Netgem, a leader in hybrid set-top boxes (STBs) and middleware, has been shortlisted in the 2011 IP&TV Industry Awards by a panel of experts drawn from the cable and telecoms industries. The company is in consideration for Best IP, Cable, Hybrid Broadcast or Connected TV Service category for its T-Box hybrid STB and middleware deployed by leading Australian operator Telstra.

The 2011 IP&TV Awards recognise both service and solution providers in the IP&TV industry for innovation, achievement and excellence.

Netgem will unveil its vision for the future of TV, IPTV 2.0, at IP&TV World Forum, the concept is based around openness. Netgem's open architecture allows the IP transmission of video content and web services and positions the STB as an edge server to deliver content to connected devices around the home.

Christophe Aulnette, Netgem's CEO, will use the IP&TV World Forum conference programme to highlight this open strategy in a Leadership Insight session, "Connected TVs – IPTV 2.0: the Home Cloud" at 11.30 am on Wednesday 23<sup>rd</sup> March.

IP&TV World Forum takes place in London between 22<sup>nd</sup> and 24<sup>th</sup> March. For more information about Netgem's hybrid broadcast / broadband IPTV solutions, please visit **Stand #38** at IP&TV World Forum 2011 or go to: <http://www.netgem.com/>

### About Netgem

Leader of in IPTV solutions, Netgem enables operators around the world to deliver the Future of TV in the digital home. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience enriched by the power of the Internet and the connected home content. Installed in over 3 million homes around the world, Netgem's set-top-boxes and software are deployed by customers such as: SFR in France, Telstra in Australia, Monaco Telecom, Telekom Slovenia, Elisa in Finland, Spec-Com for Algeria Telecom, Melita Telecom in Malta, FetchTV in the UK, and Toshiba. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website : [www.netgem.com](http://www.netgem.com) Twitter <http://www.twitter.com/netgem/>

ISIN : **FR0004154060**, Reuters : **ETGM.PA**, Bloomberg : **NTG FP**



[jda@netgem.com](mailto:jda@netgem.com)



[www.netgem.com](http://www.netgem.com)



Twitter: [netgem](https://twitter.com/netgem)