

Redefining the TV experience, Netgem opens up the connected home at IBC 2011

Paris, France. August 4th, 2011. Netgem (www.netgem.com), a leader in connected home technologies and solutions, today confirmed it will be using this year's IBC (www.ibt.org) in Amsterdam to outline how it has extended the scope of its business model from the connected TV to the connected home. It will define how payTV operators can use its N-Cloud connected home solution to meet user demand for easy to use and consistent multi-screen services in the home.

The company will highlight how its N-Cloud hybrid approach offers service providers the means to blend the best of broadcast, alongside streaming over the top (OTT) and on demand content and services from the Cloud , whilst preserving the user's privacy by maintaining their own content within a home Cloud. Netgem will explain why it sees the intelligent set top box as the most cost-effective and scalable solution for a multi-screen environment and will showcase the types of connected home experiences it can bring to its customers.

Christophe Aulnette, Netgem's Managing Director, said: "We predict that multi-screen is going to be a significant theme at this year's IBC and we want to show operators why we believe our N-Cloud solution is the most effective way to bring connected home services to their subscribers. OTT means that any operator offering broadband can now build in advanced TV services to their customer package and by using a smart STB as a proxy server to aggregate and reformat content, it is possible to deliver to multiple devices without having to invest in additional costly infrastructure at the headend."

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At IBC the company will show its new media server in action by demonstrating its connected home application for iPad, Android phones and connected TV, alongside other value-added services, such as video conferencing and immersive video gaming, designed to help operators take advantage of connected technologies to open up new revenue streams. A range of third party services and applications will also be shown to illustrate how operators and developers can benefit from Netgem's open architecture to create innovative new TV and multi-room services for the payTV market. Netgem is exhibiting at stand B79 in Hall 4.

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About Netgem

Leader in digital convergence technologies, Netgem provides its solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website : www.netgem.com Twitter <http://www.twitter.com/netgem/>

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