

Netgem and Miso bring multi-screen Social TV to the set-top box

Paris, France – September 8th, 2011 – Netgem, a leader in connected home solutions and technologies, and Miso (www.gomiso.com), the creator of the most connected social TV platform, have today announced a partnership which makes synchronous Social TV features available through the television set, as well as via smartphones, tablets and other IP applications.

Miso's platform integrated with Netgem's middleware provides a simple and user-friendly way to enrich the TV experience. While watching a TV show, the viewer can see who, amongst his or her friends, are watching the same show, read comments posted from an iPhone, iPad or from the Web, let the community know what he is watching and switch to another TV program recommended by a friend.

Netgem is working to integrate Miso with its nCloud software multimedia server to give end-users an even more complete and integrated Social TV experience. Launching soon, this will automatically synchronise the user's companion devices with the TV show being viewed to provide further options for interactivity.

Mr. Somrat Niyogi, Chief Executive Officer of Miso, said: "We are excited to partner with Netgem to evolve the TV experience by introducing social TV functionality that is synchronised across multiple devices. This partnership between two industry leaders provides viewers with a seamless second screen experience that makes TV watching even more social."

Mr. Yann Courqueux, Chief Marketing Officer of Netgem, added: "We are striving to find innovative new ways to provide consumers with the highest level of User Experience. We believe that the combination of the TV with companion devices is set to redefine what can be done with social media and our work with Miso makes us confident that Social TV will soon become a must-have application."

A demonstration of Miso's Social TV platform running with a Netgem set top box will be showcased on Netgem's booth B79 in Hall 4 at IBC in Amsterdam.

Please contact Julie Dardelet to arrange a meeting at the show.

About Netgem

Leader in digital convergence technologies, Netgem provides its solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

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About Miso

Miso is the creator of the industry-leading social TV platform. Used by entertainment leaders including Fox, Showtime, NBC, TNT, Starz, QVC and Comedy Central, Miso makes watching TV more social and more fun. With Miso, users can easily share what they are watching with their friends, post to social networks, and connect with other fans around the shows they love. Miso is funded by Google Ventures, Hearst Interactive Media and leading angel investors, and is headquartered in San Francisco.

More information about Miso is available at: www.gomiso.com. Follow @gomiso on Twitter.

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