



## **Netflix released on the Netgem Platform**

*Netflix added to Netgem's TV Platform, service is now live in the Nordics and Latin America*

London, United Kingdom – July 8th 2015.

Netgem today announced a major content upgrade to its Internet TV platform with the addition of Netflix. The new service is already available in Finland with Elisa TV, and Totalplay in Mexico, for an initial reach of over 400,000 subscribers.

The Netgem TV service integrates broadcast TV with IPTV and HTML5 OTT content to deliver a complete TV experience on big screens and mobile devices, inside and outside the home, and offers advanced capabilities such as Network PVR, Timeshift, Catch-up TV or Restart.

Netgem, the leading provider of Telco TV delivers the service as a bespoke solution, or offers a fully managed service to all operators.

Totalplay is a leading fiber-to-the-home operator in Mexico City and other large Mexican cities. TV services are an integral part of the 3-play offering, and Netflix is a critical option for Totalplay customers.

Elisa, the Finnish telecommunications, ICT and online service company serves 2.3 million customers. The Netflix integration into the Netgem platform improves the experience for Elisa customers with straightforward access to live and on demand without having to move from one service to another.

“Netgem TV platform is trusted by all Hollywood studios, and major OTT brands such as BBC, YouTube or Sky TV. Netflix is a major addition,” said Joseph Haddad, CEO of Netgem. “This is in line with our strategy of becoming the video entertainment services provider of choice to fixed and mobile operators around the world. We are also the partner of content owners, extending their asset monetisation. We are proud that two innovative operators such as Totalplay and Elisa TV are integrating Netflix into their TV services with us.”

### **About Netgem**

Netgem is the global leader in Telco TV, operating in 20 countries, serving several million households. Netgem delivers the best TV entertainment experience supporting the widest range of content, enabling the most innovative Telcos around the globe to deploy market-leading Video Entertainment services.

Netgem Group is listed on NYSE Euronext Paris, Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG FP)

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