



IBC 2015: The New Cloud-TV platform Delivers a Wealth of International German and French Channels and Opens New Revenue Opportunities for POST Luxembourg

The leading operator in the Grand Duchy of Luxembourg expands its proposition with a flexible solution from Netgem now offering an extensive range of International live content.

IBC 2015, Amsterdam – September 11, 2015 – With Netgem (Hall 5, Stand 5.B44), the leading provider of #TelcoTV, **POST Luxembourg** is launching an extended range of International French and German channels - all available on any device, through the newly developed Cloud-TV platform, bringing more flexibility to launch and operate a wide range of live TV and catch-up with Network PVR. This will be offered in addition to the best of Video on Demand, popular Catch-up TV services and other Internet Video Apps, regardless of whether the content originates from the managed IPTV networks or OTT services - demonstrating the flexibility of Netgem #TelcoTV with a consistent and intuitive User Interface. With this major innovation and additional content, POST Luxembourg intends to keep its leadership with 70% market share of broadband in Luxembourg - whilst maintaining a high ARPU.

#TelcoTV will be demonstrated at IBC in Amsterdam (Stand B44) 11-15 September 2015.

“We have worked with Netgem for many years, enjoying the quality of their TV solutions. Netgem are always able to integrate with the next-generation technologies whilst maintaining an intuitive User Experience,” stated Mr Bob Lamboray, Head of IPTV Operations & Development at POST Technologies. “This new Cloud TV platform allows us to bring rapidly and easily new content to our subscribers, and also presents an opportunity to offer the wealth of channels to other Telcos in Europe thanks to our cost efficient content delivery infrastructure.”

“With POST Luxembourg we have built a powerful Cloud-TV platform that delivers a Telco grade end-to-end Multi-screen #TelcoTV service for its subscribers,” added Joseph Haddad, CEO of Netgem. “POST is now also able to provide a hosted platform for other operators in French and German speaking markets in particular, enabling them to access hundreds of channels immediately with full Network PVR capabilities.”

Meet Netgem on stand 5B44, RAI Amsterdam during IBC from 11 to 15 of September 2015.

About Netgem

Netgem is the global leader in #TelcoTV, operating in 20 countries, serving several million households. Netgem delivers the best TV entertainment experience supporting the widest range of content, enabling the most innovative Telcos around the globe such as EE, NetPlus, Netia, Post and Totalplay to deploy market-leading Video Entertainment services. Netgem Group is listed on NYSE Euronext Paris, Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG FP) Website: www.netgem.com Twitter <http://www.twitter.com/netgem/>

About Post

Established in 1842, POST Luxembourg has been a public company since 1992. Owned by the Luxembourg Government, POST Luxembourg operates postal, financial and telecommunication services. POST is the leading provider of postal and telecommunication services in Luxembourg.

In the field of telecommunications, POST operates a fixed-line and mobile network providing a full range of voice, data and Internet services, including satellite links. One of our significant investment projects has been the deployment of an ultra high-speed fibre optic network in the Grand Duchy of Luxembourg.

Its POST Telecom S.A. branch is the national leader in fixed-line, mobile and Internet services.

POST serves both residential and professional customers, including banks, international insurance companies and European institutions. POST offers state-of-the-art technology and provides tailor-made services to the business community. Its international high-speed fibre optic network, TERALINK (www.teralink.biz), connects major financial and economic global players, both to and from Luxembourg.

A key stakeholder in the national economy, the POST Luxembourg Group and its 19 subsidiaries employ over 4,000 staff members. It is one of the largest employers in Luxembourg.

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