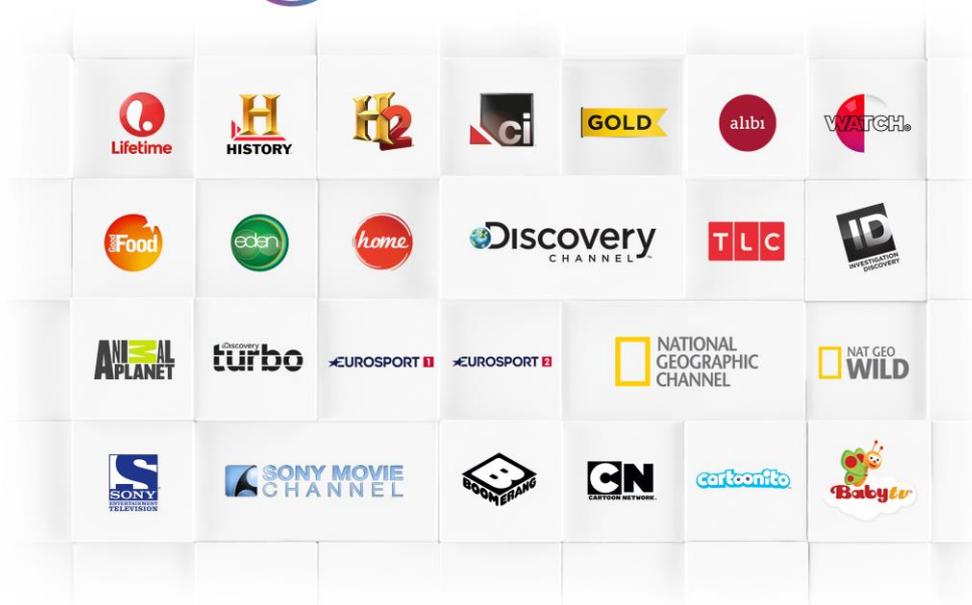


Netgem partners with Simplestream to launch 25 live premium channels at home and on the go

London, UK – 12 November 2015 – Netgem, the acclaimed end-to-end video entertainment provider and global leader in #TelcoTV, today announces it is partnering with Online TV streaming solution [Simplestream](#) to provide the company's [TVPlayer Plus](#) service, starting in the UK with one of the largest European Telecom Operators. The partnership will enable Netgem to provision new pay-as-you go TV services, with 25 premium channels, for its Telco clients quickly and easily and without the need for a large upfront infrastructure investment.

The latest in a series of content partnerships that Netgem has secured this year, the deal with Simplestream will allow Telecom operators to deliver programming across a range of highly desirable premium channels, including British Eurosport, National Geographic and Cartoon Network. The agreement builds on recent deals that Netgem has signed with the France 24 news channel and SPI's FilmBox Live that enable its Telco clients to offer their audiences an even wider range of TV content again at reduced cost and record time to launch.

Commenting on the news, Sylvain Thevenot, Managing Director of Netgem TV PVX, said: "The traditional Pay-TV business model is being challenged by the rise of OTT, and Telcos need to work with a partner that truly understands how to integrate these services to deliver the best of both worlds. Netgem's content partnership with Simplestream to deploy TVPlayer Plus on its platform ensures that operators can focus on delivering a great customer experience, rather than having to deal with the challenges of securing compelling content services and building out the infrastructure to manage and deliver such services."





Accessible via a dedicated OTT app, TVPlayer Plus will be delivered through Netgem's #TelcoTV platform, a service that integrates Broadcast TV with IPTV and HTML 5-based OTT content to enable Telecoms Service Providers to deliver a complete experience to their customers across TV and Mobile devices.

"Simplestream is delighted to partner with Netgem to collaborate on the delivery of OTT services to their client base" said Dan Finch, Commercial Director at Simplestream. "We collectively share the vision to provide industry leading OTT services in this disruptive but exciting time for broadcasters. Consumers expect to be able to access content both in and out of the home and it's a natural fit with both our businesses."

-Ends-

About Netgem

Netgem is the global leader in #TelcoTV, operating in 20 countries, serving several million households. Netgem delivers the best Multi-screen TV experience supporting the widest range of content, enabling the most innovative Telcos around the globe, such as EE, NetPlus, Post Luxembourg and Totalplay to deploy market leading Video Entertainment services.

About Simplestream

Simplestream, founded in 2010 and headquartered in London, has grown to become a leading provider of live streaming and innovative live-to-VOD services to international broadcast and media companies. Offering a cloud-based "multi-channel / multi-territory" solution out of the box, Simplestream's Media Manager platform simplifies over the top (OTT) video operations and workflows, supporting live streaming, automated CatchupTV, real-time video clipping and Video On Demand within a single unified workflow. With a cost-effective SaaS pricing model, Simplestream's solutions are optimised for the sports, music, news, entertainment and teleshopping sectors. Providing services to over 100 broadcast channels, the company's diverse client list includes Discovery Networks, Scripps International, Turner, Box Television, At The Races and QVC amongst others. Please go to www.simplestream.com for further information.

Press contact:

Ricky Broughton, AxiCom for Netgem Communications

Tel: +44 20 8392 8078

Email: ricky.broughton@axicom.com