



Netgem to showcase Telco-grade mobile TV solutions at Mobile World Congress

LONDON, UK 11 February 2016 –[Netgem](#), the acclaimed end-to-end video entertainment provider and global leader in telco-grade TV solutions, will demonstrate at Mobile World Congress 2016 a comprehensive set of offerings that enable fixed and mobile operators around the world to offer differentiating TV services and take advantage of a powerful multiscreen TV experience.

Highlighting recent first-to-market deployments, Netgem will be demonstrating the multiscreen TV experience it provides to one of [the largest mobile operators in Europe](#), where viewers can take live and recorded programming from their TV and watch them on mobile and tablet devices simultaneously around the home. This incorporates personalisation and sharing capabilities, enabling a full household solution, unleashing the “Quad Play” bundle sale.

Netgem will also be demonstrating its cloud-based TV platform developed for operators, including the Market leader [Post Luxembourg](#), which delivers an end-to-end multiscreen TV experience for subscribers while leveraging the large investments made in high-speed fibre networks to offer an innovative service to customers. The solution incorporates services that deliver a wide range of video content through partnerships secured by Netgem to allow access to live and on demand services across multiple devices.

Commenting on Netgem’s presence at MWC 2016 Sylvain Thevenot, Managing Director of Netgem Europe, said: “Telcos are increasingly looking for ways to differentiate their TV services while offering customers good value at a time when audiences, children and young adults in particular, are migrating away from the TV screen to watch content on mobile devices where and when they want. Our presence at MWC 2016 provides a platform to demonstrate how our telco-grade mobile TV solution addresses these challenges and delivers more than just a mobile TV offering, it can help operators serve compelling next generation user experiences that address these changing viewing habits in a cost-effective way, allowing them to focus on acquisition, loyalty and customers service - with a robust Telco-grade service built on 20 years of working with Telecom operators around the world.”

MWC 2016 will be held at the Fira Barcelona from 22nd to 25th February. Visit Netgem in the French Pavilion, App Planet-Hall 8.1, 8.1D41 at work station number 3. Netgem will also be discussing the redefinition of Mobile TV at a private breakfast discussion with selected members of the press, analysts, technology and content partners on 23rd February morning - Registration is open [here](#) for free entries (subject to availability).

Netgem has also been nominated for a [Global Mobile \(“Glomo”\) Award 2016](#) in the “Best Mobile App Media, Film, TV or Video” category. The winners will be announced at Mobile World Congress on Tuesday 22nd February.

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Netgem

About Netgem

Netgem provides Fixed and Mobile Telecom operators with #TelcoTV, a superior TV service, offering intuitive navigation, simple access to the content consumers love, and multi-screen viewing, in and out of the home.

With 20+ deployments in Europe, APAC, and South America, and over 5 million deployed viewers, Netgem is best placed to partner with the most innovative Telco operators and help them win in their market.

Netgem is listed on Euronext Paris Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG FP)

#TelcoTV is what we do, it's TV the Telco way