

P&TLuxembourg upgrades to IPTV 2.0 with Netgem

Neuilly-sur-Seine– October 13, 2011 – Netgem, a leader in connected home technologies and solutions, today announced that it has been selected by P&TLuxembourg, Luxembourg’s leading telecom operator, to upgrade its service to next-generation IPTV offering. Netgem will provide P&T with its software and intelligent set top boxes (STB) to give its subscribers a unique rich TV experience. The enhanced service will be rolled out in October 2011.

A great new and enriched TV experience

The use of Netgem’s nCloud architecture, based on its embedded software and intelligent set-top boxes, gives P&T the flexibility to integrate value added content, including Video On Demand, the popular Catch-up TV service from RTL Luxembourg and other Internet applications, regardless of whether this comes from P&T’s managed IPTV or unmanaged Over-The-Top network.

Subscribers to P&T’s premium package will receive a Netbox N8000 MediaCenter PVR, allowing them to seamlessly access a range of more than 200 Live IPTV channels, over-the-top VOD and Catchup TV content, radio and social content from web applications and their personal content from their private home network. Users will be able to pause and record content through the STB’s PVR functionality, access their home content from the STB’s Mediacenter and use their smartphone as a remote control. Those customers on P&T’s standard package will receive Netgem’s compact IPTV box, also provisioning multi-room services to premium package subscribers thanks to Netgem’s middleware capability to support multistreams offerings.

Mr Marc Rosenfeld, member of the board of directors of P&T Luxembourg, said: “We decided to work with Netgem because its software allowed us to make a smooth upgrade to IPTV 2.0 to offer our subscribers a raft of new services. Our customers will now benefit from a new exciting TV experience with highly intuitive and fast navigation, seamlessly blending IPTV channels with rich internet content and must-have apps like Facebook and the web radio



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service TunelN, developed for the STB thanks to Netgem SDK partner MultimediaVision. The openness of Netgem's Middleware and SDK was definitely a key criterion in our choice.”

Christophe Aulnette, Chief Executive Officer of Netgem, added: “We are proud that P&TLuxembourg has chosen to work with Netgem to make its upgrade to the next generation of IPTV. Nowadays, IPTV offerings need to be updated especially as end-users are expecting increasingly new features such as multi-screens for instance. We strongly believe since our creation that a fluid and fast user interface is key for a really qualitative TV experience. We also believe that this will be key for the best multi-screen experience. ”

About P&TLuxembourg

P&TLuxembourg is the leading postal and telecommunications services operator in the Grand Duchy of Luxembourg. P&T also offers a wide range of financial services, in particular its CCP Connect e-banking solution. With over 100 post offices and shops, , call centres for residential customers and professionals and numerous commercial partners, P&T is in close proximity to its customers. P&T is the leading Internet access provider in Luxembourg. Its subsidiary, LUXGSM, is the leader in mobile telephony. Together with its subsidiaries, P&T offers a vast range of high-quality innovative solutions. Learn more: www.pt.lu

About Netgem

Leader in digital convergence technologies, Netgem provides its solutions to telecom operators enabling them to add value and services to their broadband offerings in a challenging multimedia and multi-screens environment. Based upon Netgem's hardware and software technologies, operators are able to develop innovative convergent services and a unique broadcast TV experience, enriched by the power of Internet. Netgem is present in more than ten countries around the world with an install base of more than 3 million. Netgem is listed on Compartment C of Euronext Paris Eurolist.

Website: www.netgem.com Twitter <http://www.twitter.com/netgem/>

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