

Embargoed until 8am, Friday 17th December

## **BrawBand selects Netgem TV to bring full fibre and TV bundles to Inverness, Glasgow and Renfrewshire – just in time for the Premier Sports Cup final!**

**Inverness, UK – 17th December, 2021** – [BrawBand](#), a Scottish broadband provider that offers customers gigabit-capable, Fibre-to-the-Premises (FTTP), has announced a partnership with [Netgem TV](#) that will enable its customers to access over 200 channels, including Premier Sports, available at home or on a mobile device.

BrawBand Customers will also have access to the Freeview Play service, making use of hundreds of extra box sets and movies for no additional cost, in addition to the widest choice of “add on” subscription apps in the market, all on one slick award-winning 4K TV Box.

BrawBand is a new ISP from the team behind HighNet Telecoms, a leading Scottish ISP. Brawband combines over 25 years expertise and experience in broadband with the new Full Fibre network from CityFibre. This offers ultrafast, full fibre internet to the premises and phone services for residential and business customers across Inverness, Glasgow and Renfrewshire. In addition, customers will also benefit from the chance to watch their favourite sports and entertainment through Netgem TV.

The timing of the partnership between BrawBand and Netgem couldn't come at a better time for sports lovers, as it's getting close to the Premier Sports Cup final! Celtic, who beat St Johnstone 1-0, and Hibernian, who beat Rangers 3-1 in their respective semi-finals, will be battling it out for the coveted Premier Sports Cup trophy at 3pm on the 19th December. This will be available on Netgem TV, ensuring customers will be able to watch it via gigabit speeds.

Part of HighNet's key offering which BrawBand customers can benefit from, includes:

- **Connectivity** – the ISP can keep customers streaming with hyperfast, secure and reliable connections designed for individual needs
- **Reliability** – The fibre cable runs directly to customers' houses and provides ultrafast speeds, backed by incredible reliability and customer support based in Inverness

BrawBand became the first consumer ISP to join CityFibre's open access network in Inverness after CityFibre began the construction of its £14.5m network in June 2020, and it is among the fastest broadband services available in the country, providing up to

Embargoed until 8am, Friday 17th December

**1Gbps** of bandwidth when both downloading and uploading. Currently, only around [24%](#) of the UK has access to full fibre.

**Shan Eisenberg, Chief Commercial Officer, Netgem UK, said:** “The partnership between Netgem and Brawband is great news for new as well as existing BrawBand customers who can now enjoy brilliant entertainment, such as the Premier Sports Cup final, through some of the fastest speeds available and at the best price.”

**David Siegel, Managing Director, BrawBand, said:** “BrawBand is delighted to be working alongside Netgem to launch our TV service. The range of content provided from Netgem, with a particular focus on Scottish football, should really appeal to our Scottish customer base. The fact it’s at an affordable price point for an end user, made signing up as a Netgem partner a simple decision for us to make.

“Our customers will be able to confidently stream their TV service without any fear of disruption. As we say: “It’s Braw not to Buffer.””



## Ends

### **About BrawBand**

BrawBand is bringing reliable, Gigabit speed broadband services to homes across Scotland by joining CityFibre's rapidly expanding national open-access networks.

When announced in 2019 that Inverness would become a Gigabit city, the opportunity to create BrawBand became an exciting reality. For a local company with years of experience in delivering best in class connectivity solutions for businesses, the opportunity to drive transformational digital change to homes across the city was the next logical step. Inverness was the first location to enjoy access to BrawBand's competitively priced 1Gbps services, with the first homes going live in January 2021, closely followed by Glasgow and Renfrewshire in August 2021.

Connectivity is now more than ever a central part of people's everyday lives, and the service will bring with it some major benefits for homes throughout Scotland. Customers get a far superior online experience and enjoy simultaneously streaming TV to multiple devices without buffering and seamlessly taking part in online gaming or internet browsing. The benefits go beyond this. With more people working from home and companies promoting an agile workforce, the service will transform digital capabilities and make the home office a far more reliable, safe, and productive environment.

What can people expect from BrawBand? Customers can be sure that they will be in the hands of a reliable provider, and what better way to encapsulate all things great than the Scottish word 'braw.' Full-fibre is totally future-proof, much more reliable than copper, ten times faster than other 'superfast' broadband, and here it is delivered by a reputable Internet Service Provider. What could be more braw than that?

### **About Netgem**

Netgem enables through its "Netgem TV" service personalised access to a comprehensive lineup of TV streaming services on all screens in and outside the home, through a single application. This service is marketed directly to consumers, or through partnerships with Internet Service Providers (ISPs).

For viewers, Netgem TV is the guarantee of paying only for the best of TV, whilst having the freedom to choose the fibre broadband offer that suits them best and to pick additional streaming services, on their terms. Through its SuperStream service, NetgemTV also greatly improves WiFi coverage throughout the home, and optimises all Video Streaming.

For the ISP, Netgem brings access to an innovative service, designed for new viewing habits and delivering on the promise of ultrafast fibre broadband - all with a Capex-light and "pay as you grow" business model aligning interests between the ISPs and Netgem with a particular focus on customer satisfaction.

Embargoed until 8am, Friday 17th December

Netgem is listed on Euronext Growth.

(ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP) [www.netgem.com](http://www.netgem.com)