

## Box Broadband selects Netgem TV and brings full Fibre and TV bundles to the South of England



**London, UK – 15th December, 2021** – [Box Broadband](#), a well funded and growing Internet Service Provider (ISP) that serves a combination of rural and non-rural areas, launches their TV offering today through a partnership with [Netgem TV](#). The new offering enables Box Broadband customers to access more than 200 free and premium channels including 80 extra channels to Freeview available at home or on the go on mobile. Netgem TV also completes the Freeview Play service with hundreds of extra box sets and movies for free, and the widest choice of “add on” subscription apps in the market, all on one slick award-winning 4K TV Box and via a Mobile App.

The new partnership between Box Broadband and Netgem comes at a particularly important time for the broadband industry, as the UK’s broadband is being upgraded to full fibre optic broadband enabling access to fast, reliable broadband at an affordable price. [YouGov data](#) commissioned by Netgem earlier this year found that, in many cases, there is a ‘streaming divide’ between rural and urban areas. Most notably, **up to four in five rural respondents would like more than “broadband only” offers from broadband providers**, as the lack of gigabit-capable broadband availability currently prevents them from accessing the popular streaming services that the rest of the nation enjoys.

This is where Box Broadband comes in. The company’s packages cover ultrafast, full fibre internet to the premises and phone services for residential and business customers across a variety of locations in the South of England, offering three leading packages:

- **Gold 1Gb/s** – This hyperfast gigabit service is ideal for high-volume streaming, uploads and IoT. Its peak speed is 1Gb/s, typically running between 600Mb/s and 1Gb/s.
- **Silver 250Mb/s** – This is an ultrafast fibre broadband package for higher volume internet usage, including gaming, streaming and sharing files.

- **Bronze 100Mb/s** – This is an entry-level superfast fibre package capable of transforming users' enjoyment of standard broadband services.

The partnership is the latest Netgem-ISP agreement and follows on from Netgem's big win at the 2021 ISPA Awards, where it was awarded 'Best Customer Solution' for 'TV and Wifi Mesh'. This was an event attended by the UK broadband industry that celebrated achievements from organisations connecting consumers and businesses across the UK and helping to achieve Gigafast Broadband access.

Looking ahead to 2022, a key part of Box Broadband's vision is to get the right contract partners on board. The company will be planning to build and deliver in excess of 60,000 new homes over the next 12 months – along with the fibre optic infrastructure to connect every premises to the broadband network with fibre straight to the premise. This partnership with Netgem plays a crucial part in delivering this ambition and launching Box Broadband's triple offering of broadband, TV and phone services. Box Broadband's Super Fast 100 Mb/s broadband with the TV offering are now available from only £39.90/month.

**Shan Eisenberg, Chief Commercial Officer, Netgem UK, said:** "Box Broadband has made brilliant strides in providing ultrafast broadband for customers in usually hard-to-reach areas, so we are delighted to be partnering together, so its customer-base can finally enjoy the best entertainment, with the best resolution, at the best price and all in one place."

**Graham Sargood, CEO, Box Broadband, said:** "We are thrilled that our customers will have access to the most popular TV shows, Sport and films that Netgem TV has to offer as we deploy our gold standard full fibre broadband across the South."



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### **About Box Broadband**

Box Broadband is a Surrey based company building full fibre optic networks to the premise (FTTP) networks. Box Broadband builds in areas where the internet is poor, supported by great government initiatives to make sure rural areas also benefit from high speed internet. The company believes that everyone should be included in the full fibre revolution. Currently, the company is building in Surrey and West Sussex, with plans for expansion across the South of England as it grows, covering a further 250,000 homes over the next three years.

Box Broadband's service is exclusively delivered using the latest fibre optic technology, there is no copper in the company's networks, meaning that up to Gigabit speeds can be guaranteed. Box Broadband was co-founded by Graham Sargood, and through the support of the company's investor shareholders, Box Broadband has been actively building fibre optic networks across the South of England with a growing customer base of residential and business users for the full fibre service offering.

### **About Netgem**

Netgem enables through its "Netgem TV" service personalised access to a comprehensive lineup of TV streaming services on all screens in and outside the home, through a single application. This service is marketed directly to consumers, or through partnerships with Internet Service Providers (ISPs).

For viewers, Netgem TV is the guarantee of paying only for the best of TV, whilst having the freedom to choose the fibre broadband offer that suits them best and to pick additional streaming services, on their terms. Through its SuperStream service, NetgemTV also greatly improves WiFi coverage throughout the home, and optimises all Video Streaming.

For the ISP, Netgem brings access to an innovative service, designed for new viewing habits and delivering on the promise of ultrafast fibre broadband - all with a Capex-light and “pay as you grow” business model aligning interests between the ISPs and Netgem with a particular focus on customer satisfaction.

Netgem is listed on Euronext Growth.

(ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP) [www.netgem.com](http://www.netgem.com)