

LOEWE's premium range and Netgem TV bring best in-class TV experience to UK viewers with a limited edition for Christmas.

London, UK – 9th December, 2021 – [LOEWE](#), the legendary German luxury TV-maker, has recently relaunched in the UK with its high-end, top-quality TV sets. This comes after the brand initially left the UK in July 2019 – but is back better than ever before, just in time for Christmas. The return comes with what has been described as a 'significant investment' from Skytec, an international technology investment company.

LOEWE will be partnering with [Netgem](#) TV in the UK, an award-winning service that powers TV for the UK's best and boldest ultrafast fibre ISPs, as well as the 'altnets' upgrading the UK to full-fibre broadband. Its service provides more than 200 free and premium channels including 80 extra channels to Freeview - available at home or on the go via a mobile device. Netgem TV also completes the Freeview Play service with hundreds of extra box sets and movies for free, and the widest choice of "add on" subscription apps on the market, all on one slick award-winning 4K TV Box and via a Mobile App.

LOEWE and Netgem will be partnering on a limited edition of the former's bild s.77 and bild v OLED 4K ranges, which are currently retailed at Selfridges and Harrods, as well as select high-end retailers.

What is most exciting is that this Christmas, all bild s.77s, bild v.55s and v.65s will include a subscription to Netgem TV, in addition to the service's innovative Netgem TV 4K box. This is certainly a deal that customers will not want to miss out on.

Alan Whyte, Managing Director, LOEWE, said: "This partnership provides an excellent opportunity to bring in a new customer base that loves to watch quality TV. There is no better TV partner for our return to the UK than Netgem, and we are looking forward to watching this new partnership blossom."

Shan Eisenberg, Chief Commercial Officer, Netgem UK, said: "We are delighted to be launching with LOEWE this Christmas. We know how important it is to spend valuable time with loved ones this time of year, and we are looking forward to providing bild s.77 customers with the greatest shows and movies available via Netgem TV."

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About LOEWE

Loewe is a leading international brand for TV sets and consumer electronics based in Kronach, Franconia. Since its foundation in 1923, the year radio was introduced in Germany, the company has been shaping the industry with its iconic products and countless technical innovations and has received numerous awards for its elegant designs. As a premium brand for superior consumer electronics, the company is committed to first-class materials, high-quality craftsmanship, and a unique and timeless design.

Loewe develops its products at its German headquarters and has its own production facilities in Germany with an automated production line and a hand-made fabrication facility for OLED devices – entirely made in Germany. Today, Loewe Technology GmbH employs around 160 people and has an international sales network.

About Netgem

Netgem develops, markets and operates the NetgemTV digital entertainment platform which allows telecommunications operators and digital content publishers to create or boost their entertainment offers in streaming mode, accessible on all screens, supplemented if necessary by optimized WiFi SuperStream.

Netgem deploys NetgemTV in Europe and the United States, according to a B2B “Content-as-a-Service” model, requiring no infrastructure investment and generating recurring income over time, indexed to the number of active end-users.

With more than 25 years of experience in the digital entertainment market, Netgem has acquired the recognition of leading telecommunications operators, the know-how necessary to conclude agreements with the largest content owners, and the right combination of hardware and software technological skills to offer its customers the most robust solutions.

Netgem is listed on Euronext Growth.

(ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP) www.netgem.com