

## Press release

**Zeop taps Netgem "Content as a Service" platform to power their next generation multiscreen TV**

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Paris, February 16th, 2022,

ZEOP, the leading independent Fibre operator in Reunion, announces today the launch of their next generation multi-screen television service ZEOPTV.

ZEOPTV offers an enhanced entertainment streaming experience to all fibre subscribers who can watch any live or on-demand content on any screen, whether on their iOS, Android or PC/MAC devices, and for the first time on the NetgemTV- powered platform also extended to Apple TV and Android TV.

Via the ZEOPTV app on any of those devices, ZEOP subscribers can now watch their content anywhere and anytime in a simple and unified user interface. The new service includes in particular live programs from the most popular channels, all the latest 7-day Replay, inclusive movies and series from SVOD services, as well as the largest TVOD catalog in France with more than 15,000 titles available for rental or purchase, provided by Netgem Videofutur service.

ZEOPTV is based on the NetgemTV solution, a multi-screen content platform operated for telecom operators and streaming service providers. Netgem provides Zeop with both the technology and a complete set of SVOD services as part of its Content-as-to-Service model. At launch, more than 70,000 subscribers will be able to benefit from this new service.

Xavier Joseph, CEO of ZEOP, confirms: *"ZEOPTV makes it possible to broaden access to live TV, Replay, and On-demand content on all the screens of ZEOP's fibre customers by relying on the latest innovations from the Netgem roadmap. As a natural extension of the existing TV proposition with the 4K Box, the new ZEOPTV service now allows access to all content, both on a mobile device or in*

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multiroom access on an Apple TV for example.”

For Mathias Hautefort, CEO of NETGEM Group, “With our Content-as-a-Service solution NetgemTV, we are very pleased to enable our partner ZEOP to meet the new consumption habits for watching TV and Streaming, and offer a highly engaging experience in the ZEOPTV on all types of screens in the home and on the move.”



## About Zeop

Zeop is the fastest growing triple play operator in Réunion boasting the largest fibre network with the highest commercially available speeds on the island. ZEOP is part of the Océinde group that is investing in fibre infrastructures off the African coast in the Indian Ocean and on the French mainland. Océinde group through ZEOP and Reunicable is a major contributor to the island’s authorities goal of becoming the first French region fully covered with high speed broadband network.

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## About Netgem

Netgem develops, markets and operates the NetgemTV digital entertainment platform which allows telecommunications operators and digital content publishers to create or boost their entertainment offers in streaming mode, accessible on all screens, supplemented if necessary by optimized WiFi SuperStream.

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Netgem deploys NetgemTV in Europe and the United States, according to a B2B “Content-as-a-Service” model, requiring no infrastructure investment and generating recurring income over time, indexed to the number of active end-users.

With more than 25 years of experience in the digital entertainment market, Netgem has acquired the recognition of leading telecommunications operators, the know-how necessary to conclude agreements with the largest content owners, and the right combination of hardware and software technological skills to offer its customers the most robust solutions.

*Netgem is listed on Euronext Growth.*

*(ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP)*

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