

TalkTalk rolls out new 4K TV Box to customers for just £4 a month

- TalkTalk has partnered with Netgem to launch its new 4K TV Box to fibre customers - offering ultra-HD TV, over 70 channels and 30 apps
- TalkTalk becomes the first ISP in Europe to bring TikTok app to TV service



21st March 2022: From today, the new TalkTalk TV 4K Box is available on new and existing fibre plans, offering an unrivalled selection of ultra-high-definition entertainment for just £4 a month.

The new 4K TV Box offers more choice for TalkTalk TV customers alongside an Ultra High Definition 4K viewing for the greatest at-home entertainment experience. Customers can access more than 70 channels and on-demand players through the Netgem TV interface, the award-winning digital entertainment service provider, with more apps and streaming services like Netflix and Prime Video at their fingertips – a faster, simpler way to watch content through one box.

And what's more, TalkTalk is the first ISP in Europe to launch TikTok on a set top box. Enabling its customers to enjoy everything they love about TikTok from the comfort of their couch.

The set-up is simple - all you need is a box, a remote, and a Wi-Fi connection and you've got all your entertainment in one place. Coupled with TalkTalk's Fibre 65 package, the 4K TV Box will transform the in-home multiscreen entertainment experience for just £4 extra a month, saving TalkTalk TV customers up to £216 over 18 months vs BT, Sky and Virgin Media.

Other features include the universal search function, compatible with Alexa, enabling customers to easily search for their favourite TV or movies across services.

Jonathan Kini, Managing Director of TalkTalk Consumer and Direct Business, said: *“Our priority is to ensure we provide the best entertainment and fibre packages on the market, at great value. That's why we're delighted to partner with Netgem to release the TalkTalk TV 4K Box – bringing next level entertainment to our customers and easy access to TikTok, Netflix and Prime Video.”*

How the TalkTalk TV 4K Box compares

| | TalkTalk TV 4K Box | Sky Q | BT TV Box Pro | Virgin Media 360 |
|------------|--------------------|-------|---------------|------------------|
| Apps | 30 | 12 | 16 | 18 |
| Netflix 4K | Y | Y | Y | Y |
| Prime 4K | Y | Y | Y | Y |
| YouTube 4K | Y | Y | Y | Y |
| TikTok | Y | N | N | N |
| Wi-Fi | Y | Y | Y | Y |

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|--|---------------------------|---------------|---------------|---------------|
| Voice Control | Y | Y | Y | Y |
| PVR | Y – external USB required | Y – 500 hours | Y – 600 hours | Y – 500 hours |
| Total Fibre and TV cost over 18 months | £576 | £785.95 | £949.81 | £594 |
| *Savings over 18 months | N/A | £180 | £216 | £18 |

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NOTES TO EDITORS

For more information please contact: Talktalk@mhpc.com

About TalkTalk

TalkTalk is the UK's largest value for money connectivity provider with over 4.2 million broadband, TV, mobile and landline customers.

From our HQ in Salford, we're rolling out the UK's latest fibre technology, bringing 100% full fibre directly into homes and businesses across Britain.

Since entering the market in the early 2000s, we've had a proud history as an innovative challenger brand believing that simple, affordable, reliable and fair connectivity should be available to everyone. We were the first internet provider to scrap separate line rental charges across all our plans; the first to launch free broadband at a time when people were paying above the odds; and the first to offer free network-level parental controls.

TalkTalk customers receive more included as standard such as a powerful eero router, eero Secure security features and access to a 24/7 online service centre. Landline calls between TalkTalk customers are free. And all our fibre plans come with a Great Connection Guarantee, enabling customers to leave within 30 days of their service going live if not fully satisfied with their new connection.

TalkTalk TV offers the simplest and most flexible way to enjoy TV, with no long-term contracts. Combining up to 80 Freeview channels and on demand players, as well as access to an extensive range of premium content and subscription services like NOW, BT Sport, Prime Video and Netflix. Everything is right there in one place, with one remote.

Through TalkTalk Business and TalkTalk Wholesale Services we deliver a full range of business-grade communications products and services to over 180,000 customers, from small businesses through to enterprise and public sector.