



## Gibtelecom launches its new TV platform with Netgem



**Paris, June 29, 2022. Gibtelecom, Gibraltar's leading telecommunications provider, launches its new TV offer based on the Netgem Group's platform.**

Through the Netgem TV platform's "Content-as-a-Service" model, Gibtelecom benefits from all the innovations developed by the Netgem teams such as the latest innovations in navigation (search, replay) and usages standardization between the different devices (Box and applications), In addition the update of the technologies used are directly driven by the Netgem TV platform.

With the help of innovative technological solutions developed by Netgem's teams for the Netgem TV platform - which integrates all devices, from boxes to multiscreen - Gibtelecom is able to offer an enriched user experience: fluid interfaces, unified ergonomics, new features, and 4K.

The use of the Netgem TV platform has allowed Gibtelecom to widen its offering with 4K content from Amazon Prime Video and YouTube, as well as applications from Rakuten TV and Acorn TV, and more than 130 live and replay channels.

**Mathias Hautefort, CEO of Netgem Group, said :** “We are delighted to strengthen our partnership with Gibtelecom initiated in 2018 and which is now based on our "Content-as-a-Service" model. The Netgem group contributes to the improvement of usages around TV and streaming for the greater pleasure of Gibtelecom subscribers.”

**About Gibtelecom**

*Gibtelecom, the leading telecommunications provider in the British Overseas Territory of Gibraltar, offers a full portfolio of communications services and solutions to its residents and thriving business community. Gibtelecom has successfully been at the forefront of developing the networks, infrastructure and products to ensure that the growing needs of the wider community in Gibraltar are met. For the consumer market it offers landline, mobile, broadband and TV services, also available in attractive triple play bundles. It also operates successful enterprise and carrier business lines, with a network that stretches across the globe. More information on Gibtelecom and its services visit [www.gibtele.com](http://www.gibtele.com)*

**About Netgem**

*Netgem enables through its “Netgem TV” service personalized access to a comprehensive lineup of TV streaming services on all screens in and outside the home, through a single application. This service is marketed directly to consumers, or through partnerships with Internet Service Providers (ISPs).*

*For viewers, Netgem TV is the guarantee of paying only for the best of TV, whilst having the freedom to choose the fibre broadband offer that suits them best and to pick additional streaming services, on their terms. Through its SuperStream service, NetgemTV also greatly improves WiFi coverage throughout the home, and optimises all Video Streaming.*

*For the ISP, Netgem TV brings access to an innovative service, designed for new viewing habits and delivering on the promise of ultrafast fibre broadband – all with a Capex-light and “pay as you grow” business model aligning interests between the ISPs and Netgem TV with a particular focus on customer satisfaction.*

*Netgem is listed on Euronext Growth.*

*(ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP) [www.netgem.com](http://www.netgem.com)*

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