

Netgem partners with France Channel to launch

the first “BritBox-like” international SVOD service for French original programming

Paris, 22nd of October 2020: Netgem announces a partnership with France Channel for the upcoming launch of the first SVOD service for French original programming, starting with the US market in the coming months.

The offering follows a similar model as BritBox for British content, where the France Channel premium offering will promote French original programming abroad. The new service brings together in a single place a wide range of programmes covering movies, TV series & drama, animation, documentaries, and TV shows.

This unprecedented width of content made available for international reach will be aggregated on the Netgem multiscreen platform as successfully deployed in France under the MyVIDEOFUTUR service and in the UK with Netgem TV for Fibre Internet Service Providers.

Netgem will provide France Channel with an end-to-end solution delivered “as a Service”, enabling SVOD services in multi-screen mode as well as rich features for a fast, intuitive and immersive user experience. The application developed by Netgem will be available on iOS, Android, web browsers (Chrome, Firefox and Edge) and on Roku, the connected TV leader in the USA. The offer will be launched in the United States in early 2021 under the “French Channel” brand.

Mathias Hautefort, Netgem Group CEO: *“We are very pleased to take part in this ambitious project alongside France Channel and to help French programming reach more audiences and cross new borders. France Channel can count on our know-how in creating immersive user experiences and the strength of our multi-screen content platform, currently deployed to a number of telecom operator customers in France and the U.K.”*

Julien Verley, President and Founder of France Channels: *“The partnership with Netgem is strategic for the development of our international service. We are delighted to kick off this journey with a recognised technology player who shares with us the vision for this unprecedented project. We’re looking forward to becoming the go-to destination for all French and French culture enthusiasts in the US and beyond.”*



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About Netgem

Netgem is an independent service provider for ultrafast broadband internet access. The Group provides its services mainly in France and Great Britain, leveraging infrastructure investments supported by the public authorities to reduce the digital divide and improve regional planning. Netgem provides its services in D2C (direct to consumers) and B2B2C (via partner operators). The Group differentiates itself by its end-to-end technological expertise of a digital TV, video and music streaming offer with a unified and unique experience on TV, mobile and with voice control, including the biggest brands of local and global content.

NETGEM is listed on sur Euronext Paris Compartiment C

(ISIN : FR0004154060, Reuters : ETGM.PA, Bloomberg: NTG : FP) www.netgem.com

About France Channel

"France Channels, a company created in July 2019 by Julien Verley aims to promote French audiovisual creation in all its diversity internationally through the development of a dedicated, unique and unprecedented SVOD offer. France Channels aims to master the entire value chain: the aggregation of content upstream and its promotion with rights holders, the design of a genuine editorially successful product and the securing of distribution to end customers.

Julien Verley previously headed the commercial activities of France Télévision, Canal + Poland and held the position of Chief Financial Officer of Canal + Group. "