

## **Netgem to offer Amazon Prime Video on its Virtual STB software platform**

*With this Global partnership, millions of Amazon Prime customers will be able to access Prime Video on set-top-boxes and soundboxes equipped with Netgem software with no additional subscription for Prime customers*

**London, UK – 14<sup>th</sup> September 2017** – [Netgem](#), one of the leading connected entertainment software publisher and solutions provider for telecom operators, has today announced that the premium on-demand entertainment service [Amazon Prime Video](#) will come to its virtual STB software platform. Set-top-box and soundbox solutions powered with Netgem software will feature the full range of Amazon Prime Video services, and will be demonstrated by Netgem at [IBC 2017 this week](#).

The partnership with Amazon Prime Video is a major enhancement in a series of international OTT and linear content partnerships that Netgem has secured for its virtual STB platform, and will confirm it as one of the most compelling home entertainment platforms on the market.

Commenting on the announcement, Sylvain Thevenot, managing director Operator Solutions for Netgem, said: “Millions of Amazon Prime customers will be able to access Amazon Prime Video’s library of premium movie and TV shows directly on their TV interface without new equipment, or additional subscription. This will open a significant new market growth opportunity for our Operator Partners, adopting the latest Netgem Diamond software platform.”

Visit Netgem at [IBC 2017](#), Stand 5.C70 at the RAI in Amsterdam 15-19 September to see how Amazon Prime Video is integrated into the Netgem Virtual STB cloud platform. Netgem will also be holding demonstrations of the service on Sunday 17 September at the [Beachclub Strand Zuid](#) at the RAI, around a drink reception from 6pm.

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### **About Netgem**

Netgem designs software to connect the daily lives of consumers and their families. Service Providers around the world use our #TelcoTV solutions built around our software to deliver bespoke innovative digital entertainment services to their customers. From software licensing, to turnkey, white-label, TV as a Service offering, Netgem offers Telco Service Providers, a complete suite of software, solutions, content, services and direct access to Telco-grade quality digital devices from our global industrial partners. Our #TelcoTV solutions enable Telcos to differentiate, increase ARPU/service revenue and build customer base loyalty. Netgem is listed on NYSE Euronext Paris Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG:FP) [www.netgem.com](http://www.netgem.com)