



Tangent and Elipson join Netgem in taking SoundBox to market

London, the 26th September 2017

After a successful IBC Show 2017 in Amsterdam showcasing its SoundBox, Netgem is confirming a partnership with Audio brands Tangent from Denmark and Elipson from France, which will be the first two consumer electronics makers taking the SoundBox solutions to market.

SoundBox is the first fully integrated audio and video digital solution for the smart home. In a single device and with a unique application, it combines the benefits of the three essential entertainment components of today's digital home :

- the soundbar that improves on the audio quality of flat screen TVs,
- the compact connected speaker that plays music from any source (including mobile devices),
- the advanced TV “box”, compatible with live and on-demand services.

SoundBox can be fully controlled with a single remote control, an application or Amazon Alexa voice control, a unique simplification to the consumer's digital life at a very attractive price point.

Within its compact design, SoundBox brings four drivers and a bass-reflex port tube that delivers a clear and authentic sound as well as powerful and deep bass. A wide range of connectivity features (Wifi, Bluetooth, Ethernet, USB and Analog input) in addition to its Dolby Digital and Digital + support and multi-room capabilities make SoundBox an ideal speaker.

The initial objective of the partnerships is for service providers across Europe to develop virtual STB offerings of their services for their customers. It will put them in a position to capture a bigger share of the booming OTT market, while maintaining the benefit of personalised relationships with their customers.

Commenting on the news, Joseph Haddad, CEO of Netgem says: "OTT is transforming the triple-play market as we know it today. With SoundBox and our open Diamond software platform, we open new opportunities for Service Providers to partner with Consumer Electronics and both can benefit from the OTT revolution."

The SoundBox solution is available to Service Providers and Consumer Electronics brands as an-end-to-end solution, or on a license basis of the fully customisable Diamond Software Suite.

In addition, SoundBox partners and licensees benefit from the large number of content partnerships already part of the Diamond Partner Programme ecosystem, including a sub-license to the *Music Avenue* software, application and content, licensed from Voxtok as part of the strategic deal announced earlier in the year.

About Netgem

Netgem is the publisher of Diamond, a cloud-based software suite for entertainment and connected home services, and a provider of end-to-end solutions for the telecommunications market. Content publishers, device manufacturers and service providers leverage Diamond open ecosystem to deliver innovative digital entertainment services to consumers. Netgem is long term driven by an operational excellence drive for its Customers, and a Consumer focus for innovation, simplicity and affordability.

Netgem is listed on NYSE Euronext Paris Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG:FP) www.netgem.com

About Tangent

Tangent has for more than 20 years applied harmony and design to a wide range of highly popular audio products.

Over the years Tangent has demonstrated over and over again that it is possible to stay at the forefront of both technological developments and design trends. And still be uncompromising when it comes to quality.

The Tangent brand has always been characterized by an aesthetic design.

Scandinavian minimalism with his own signature in the simple lines - created by in-house talented designers.

Tangent also works on selected products with external designers. Most startling is a close partnership with Jacob Jensen Design. A partnership, which first saw the light of day in 2010 with the launch of Tangent Fjord - design by Jacob Jensen.

About Elipson

With more than 50 years in the speaker industry, Elipson is offering a range of products that will suit your need, from the Studio Pro bookshelf to the 4260 High-End floorstanding. Planet L speaker, using vintage design from the BS30 circa 1960, will please your eyes as much as your ears.