

Netgem integrates Amazon Alexa to enable operators to deploy voice control to enhance the TV experience

London, UK – 28th August 2017 – [Netgem](#), the leading entertainment solution provider for telecom operators, has announced the integration of Amazon’s Alexa Voice Service into its cloud-based TV service. The new Netgem-developed Alexa Skill, which is available for operators across Netgem’s global footprint to integrate with their service offerings, is designed to enrich the viewer experience and make finding content easier.

The voice-control enhanced service, which has seen its first launch on EE TV in the UK, enables viewers to ask Alexa “what’s on TV tonight”, and provides them with recommendations that users can then watch or set to record. Operating over a Wi-Fi connection, users can enable the new Skill via the dedicated Alexa app or using their voice. By using the Skill, consumers can also ask Alexa what’s currently on and coming up on a channel. Customers can also use the Skill to restart a programme midway for those channels that support Restart functionality.

Skills are new capabilities users can add to Alexa-enabled devices to deliver a more personalised and engaged experience. By launching a new skill that enables users to interact with their Alexa-powered set-top box, Netgem is empowering operators to give their customers the capability to find and watch the shows they want faster and easier.

Commenting on the news, Sylvain Thevenot, Managing Director of Netgem, said: “Voice is rapidly becoming an integral part of how users interact with their devices. This dedicated Alexa Skill represents our latest innovation to enable viewers to better engage with their TV content quickly and easily, instead of requiring them to scroll through a text-based EPG. The launch of this feature reinforces Netgem’s commitment to provide operators with innovative and market-leading solutions that will offer them a competitive edge in a disruptive marketplace.”

This innovation is the latest in a series of developments that Netgem has brought to market to enable operators to provide innovative in- and out-of-home entertainment services. Others include the integration of Watch with Twitter, which recommends content based on the most discussed shows, and OTT-delivered linear channels into the EPG, making them easier to discover and access.

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About Netgem

Netgem designs software to connect the daily lives of consumers and their families. Service Providers around the world use our #TelcoTV solutions built around our software to deliver bespoke innovative digital entertainment services to their customers. From software licensing, to turnkey, white-label, TV as a Service offering, Netgem offer Telco Service Providers, a complete suite of software, solutions, content, services and direct access to Telco-grade quality digital devices from our global industrial partners. Our #TelcoTV solutions enable Telcos to differentiate, increase ARPU/service revenue and build customer

base loyalty. Netgem is listed on NYSE Euronext Paris Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG:FP) www.netgem.com