



## **ZEOP deploys 4K UHD services with Netgem**

**London, UK, and Saint-Denis, Réunion – 23<sup>rd</sup> August 2017** – [Netgem](#), the leading entertainment solution provider for telecom operators, has been selected by fibre optic telecoms operator [ZEOP](#), the fastest growing triple-play Operator in the Indian Ocean, to deploy a 4K UHD TV service to its customers on the island of Réunion. This agreement extends a long standing partnership between the two companies to provide a TV solution as part of the operator's triple-play proposition.

The Netgem-powered service, which will launch in September, will enable ZEOP to offer its customers access to a range of 4K UHD services and programming, either through their existing packages or with the potential to provide a top-up service that consumers can subscribe to.

Part of the Océinde Group, ZEOP provides fibre optic triple-play services to consumers on Réunion Island. This deployment follows five years of successful partnership with Netgem to provide TV services to ZEOP's customers, which already delivers a range of HD channels, a VOD catalogue of over 8,000 titles and replay and catch-up services.

Xavier Hermesse, CEO of ZEOP, said: "This new solution comes as a natural next step to our ongoing collaboration with Netgem for our TV service. 4K is a good example of a great innovation that fibre optic cables enable us to offer our customers. I look forward to launching 4K on ZEOP and bringing even more advanced television services to our customers."

Sylvain Thevenot, Managing Director of Netgem commented: "4K is indeed the next disruption in the TV industry. Whereas today 4K remains a premium product in most markets, we are very happy to support partners such as ZEOP to make the latest TV technology available to all. ZEOP has been a fantastic partner; a challenger operator on its way to becoming a market leader, it's a great feeling to be able to participate to that success with our TV-as-a-service solution for the connected home.

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### **About Netgem**

Netgem is the global leader in TVaaS, specialised in converging technologies, bringing together material and digital innovations to create the best user experiences for the final customer. Netgem operates in 20 countries, serving over 5 million households. Netgem delivers the best multi-screen TV experience supporting the widest range of content, enabling the most innovative Telcos around the globe, such as EE, Elisa, Ooredoo and Totalplay to deploy [www.netgem.com](http://www.netgem.com) | [sales@netgem.com](mailto:sales@netgem.com)

### **About ZEOP**

ZEOP is the fastest growing triple play operator in Réunion boasting the largest fibre network with the highest commercially available speeds on the island. ZEOP is part of the Océinde group that is investing in fibre infrastructures off the African coast in the Indian Ocean and on the French mainland. Océinde group through ZEOP and Reunicable is a major contributor to the island's authorities goal of becoming the first French region fully covered with high speed broadband network.

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